

17TH VOORBURG MEETING ON SERVICES STATISTICS 2002 PROGRESS REPORT FOR BRAZIL

Summary of IBGE activities developed in 1999-2001 related to services:

Annual survey of services

IBGE has begun to produce services statistics in annual basis since 1999. The Annual services survey was designed to produce basic information about the productive structure for a broad number of services activities¹. One of the main aims of this survey is to provide information to the National Accounts System.

The definition of the activities in the survey is based in the classes of the National Economic Activities Classification - CNAE. This survey collects information from service enterprises for a sample which includes all enterprises with 20 or more employees and a random sample of the small service enterprises which means a total of 62000 units.

Since 2000, the annual survey of services collects information for a detailed list of products related to the activities of telecommunication, audio visual, computers and transport.

CPC Classification

Since 1997, IBGE has been building the steps for a national classification of products. As a first step, IBGE has been developing product lists related to activities, taking into account CPC building blocks, and has applied those lists in annual surveys covering:

- mining and quarrying
- manufacturing
- services (for telecommunication, audio visual, computers and transport)

For the development of the services lists of products CPC was used as the main reference. At first, IBGE developed detailed lists of products for Telecommunication, Audio visual, Computer and Transport activities and designed pilot surveys (modules in the Annual Services Survey) to collect information. For 2000 and 2001, the results are already available.

¹ The Annual Services Surveys covers the following ISIC classes: hotels and restaurants; land, water and air transport, support and auxiliary transport activities, post and telecommunications, activities auxiliary to financial intermediation, real state activities, renting of machine and equipment and of personal and household goods, computer and related activities, other business activities, sewage and refuse disposal, sanitation, recreational, cultural and sporting facilities and other service activities.

IBGE is now working to produce a preliminary national classification of products to be available in the mid-2003.

Information society

The Annual Services Survey for 2000 was published in 2002 and presented for the first time a measurement of the Information Sector in Brazil. This sector is defined in this survey as the gathering of the following activities: telecommunication, software publishing, data processing, database activities, motion picture and video production, distribution and projection, radio and television and new agency activities. The information sector includes, according to international classifications, other activities that can not be distinguished from the classes defined for the national activity classification in use.

The survey for retail and wholesale trade in 2000 has introduced some questions about e-commerce and the first results have been already released.

Activities to be developed in 2002-2004 related to Voorburg program:

Classification of service activities

For 2003, IBGE will introduce in the national classification of economic activities - CNAE - the modifications introduced in ISIC 3.1. The update of CNAE was discussed and approved by a Working Group coordinated by IBGE and composed by representatives from governmental institutions and private associations.

For 2007, this Working Group will begin in 2003 to discuss the revision of CNAE, according to the schedule defined for ISIC 4.0.

Classification of products

For 2003, a preliminary version of the National Classification of Products, including services products, will be released. The Brazilian classification of products will take into consideration the building blocks of CPC and will be related to the classes of CNAE version for 2003.

Information society

IBGE is now studying the introduction in the annual surveys of enterprises of a set of questions about their use of the information and communication facilities.